



## ***PROSPECTUS***

### **COMPETITION OVERVIEW**

SICA is currently planning SCULPTOURE 2010, an urban sculpture park throughout the cities of Long Branch and Asbury Park. The artists participating in this fourth annual event will be solicited nationwide to compete for the opportunity to have their work displayed in the rapidly-evolving downtown areas of these two shore resort cities. SICA will coordinate evaluation and selection of the submitted works.

Visitors will receive printed material with a map showing the locations of all the artwork and they will be encouraged to take "walking tours" to view the sculpture. These brochures will be available at SICA as well as various other locations throughout Long Branch and Asbury Park. Information about the artists will be available at these locations as well as in all advertisements and on our website.

The grand opening of this two-city urban sculpture park is being planned for Saturday, May 8, 2010 and will be in conjunction with the 4th Annual HIGH RELIEF, a state-wide High School Sculpture Competition.

### **OBJECTIVE**

The Urban Sculpture Park will allow featured works to be complimented by the urban settings of these two historic cities -- Long Branch and Asbury Park, and augmented by the natural beauty of the Jersey Shore. These works will be experienced in a casual, relaxed way by visitors and residents alike. The sculpture will be displayed in both cities at select location along the ocean, lake and boardwalk areas; the downtown districts; as well as in the various other select locations.

### **GUIDELINES AND SPECIFICATIONS**

- All entries must be received no later than 5:00 pm on March 12, 2009.
- Open to all those interested, 18 years of age or older, professional artists or amateurs.
- Artists may enter only one piece of sculpture per application. You may put down more than one site, but your first selection will be considered first. A non-refundable entry fee of \$30.00 per entry is required (\$35 for non-members). If you wish for your entry to also be considered for our "Fringe Sites" there is no additional fee required. If you only wish to enter our "Fringe Sites" an entry fee (\$35) is still required. Checks can be made payable to "SICA". All entries must be entered ON-LINE, although, if necessary, support material can be mailed to us at: SICA, SCULPTOURE '10, 20 3<sup>rd</sup> Ave., Long Branch, NJ 07740. Any mailed material must also be received no later than 5:00 pm on March 12, 2009.
- All entries will be reviewed by a committee comprised of the representatives from SICA, ArtsCAP, the city of Long Branch and Asbury Park and any interested property owners. However, it is the decision of the juror(s) that is final.

- All submitted work must be of sound design, free standing and suitable for outdoor public display. Work must be of safe condition and be able to withstand salt air, high wind and rain - perhaps even a hurricane! If bases are required for stability, they must be provided by the artist. All works will be reviewed for public safety concerns - - this will be a major part of the selection process. All work must be suitable to be around high pedestrian and vehicular traffic and remain maintenance-free for the duration of the exhibit.
- Any work not adhering to these conditions will not be accepted and is subject to removal at the artist's expense at any time during the course of the exhibit. In the interest of public safety, SICA has the right to remove damaged sculpture. The artist will be notified of the course of action.
- Handling, storage, and installation of artwork will be the responsibility of the artist but will be supervised by SICA, the property owners (when applicable) and the cities of Long Branch and Asbury Park. The utmost care will be observed during all interaction with accepted pieces. However, sponsors and supporters of the exhibition will not be held responsible for any loss or damage. It is the responsibility of the artist to insure their work.
- Artists are responsible for the delivery of the sculpture to the intended display site. Lodging, meals and transportation are the responsibility of the artist. Artists will be required to reclaim their artwork promptly at the end of the loan period.
- Juror's decisions of awards will be announced the day of the exhibition's unveiling and celebration. All awards are final. SICA actively encourages corporate and private purchases from the exhibit. If the work is sold through SICA or as a direct result of this exhibition SICA requests a 25% donation. Please include this 25% in the pricing of your work (your charge X 1.33) Artists may sell work during the exhibition period, however all work must remain on display for the duration of the show. Submitting artwork to SICA constitutes an understanding and acceptance of all terms set forth in this prospectus. SICA retains the right to reproduce accepted artists' images. All accepted artwork may be photographed by the general public.
- SICA reserves the right to remove any sites from consideration if unforeseen problems arise. For this reason it is important that you list alternative site choices.

#### **ENTRY PROCEDURE -- ENTER ON-LINE AT WWW.SICA.ORG**

1. Fill out Entry Form COMPLETELY and by 5:00 pm on March 12, 2010.
2. Make certain that your entry fee is paid through Paypal. If an alternate payment arrangement needs to be made, please contact us at info@sica.org or 732-263-1121. .
3. For a piece to be considered, each entry must include digital images showing at least two views for each entry. If work being submitted is not yet completed you can submit images of similar work completed by the artist along with sketches or drawings of completed work on the specific site. Resumes and models are welcomed! Please make certain to explain this in the "Comment" section.
4. All digital entries must strictly adhere to instructions, especially in regards to image sizes.

5. If it is necessary to mail us support material, each additional piece of entry material (drawing, sketches, Models, etc., must be labeled with artist's name and the title of your entry. Mail the support material to:  
SICA SCULPTOURE '10 20 Third Ave. Long Branch, NJ 07740 Any mailed material must also be received no later than 5:00 pm on March 12, 2009.

## **SCHEDULE**

Friday, March 12, 2010	All entries must be received by 5:00 pm
Friday, March 26, 2010	All Artists will be notified of Juror(s) decision
Friday, April 23, 2010	Installations can begin
Tuesday, May 4, 2010	Installations must be completed
Saturday, May 8, 2010	SCULPTOURE 2010 opens
October 14, 2010	Exhibition ends
Friday, October 22, 2010	All works must be removed

**For more information please visit our website at [www.sica.org](http://www.sica.org).**

**Direct any questions or concerns to SICA, at 732-263-1121 or by email at [info@sica.org](mailto:info@sica.org)**