



**THE FIFTH ANNUAL ART AUCTION**  
**To benefit the Shore Institute of the Contemporary Arts (SICA)**  
 20 Third Avenue, Long Branch, NJ 07740  
 Friday, November 17, 2006, 6:30 until 9:00 P.M.

**EVENT SPONSORSHIPS**

_____	<b>REFRESHMENT SPONSOR</b> - This covers the cost of the wine and hor d'ouvres. Benefits includes a full color ad (Back or inside cover), six tickets to the auction, name prominently displayed on food & beverage tables, recognition on SICA's website, event press releases, and media alerts.	\$1,300
_____	<b>OR</b> co-sponsor the refreshments - full page ad & 4 tickets.	\$650
_____	<b>ARTIST SPONSOR</b> - Help us cover the cost of admission for the artists who donate their artwork. Benefits include a full page ad, four tickets to the auction, recognition on SICA's website, event press releases, and media alerts.	\$650
_____	<b>OR</b> co-sponsor the artists - 1/2 page ad & 2 tickets to the auction.	\$325
_____	<b>INVITATION SPONSOR</b> - Help us cover the cost of printing and mailing the invitations. Benefits include a full page ad, four tickets to the auction, recognition on SICA's website, event press releases, and media alerts.	\$800
_____	<b>OR</b> co-sponsor the invitations - 1/2 page ad & 2 tickets to the auction.	\$400
_____	<b>ENTERTAINMENT SPONSOR</b> - Help us provide the musical entertainment for this event. Benefits include a full page ad, two tickets to the auction, recognition on SICA's website, event press releases, and media alerts.	\$300

**PROGRAM ADS**

_____	FULL BACK OR INSIDE COVER AD in color (includes four tickets to the event)	\$275
_____	CENTER PAGE AD in color (includes four tickets to the event) TWO AVAILABLE	\$225
_____	FULL PAGE AD – 5"x8"Ht. (includes two tickets to the event)	\$150
_____	1/2 PAGE AD - 5"x 4"Ht. (includes two tickets to the event)	\$75
_____	1/4 PAGE AD - 2 1/2" x 4" Ht.	\$50
_____	SORRY, I can't participate at this time with an ad. However, please reserve me _____ tickets at \$35 ea.	\$ _____
_____	SORRY, I can't participate at this time with an ad. However, I would like to make a donation of _____	\$ _____

**TOTAL AMOUNT**

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<b>Name</b>	_____
<b>Company</b>	_____
<b>Address</b>	_____
<b>City/Town</b>	_____
<b>Zip Code</b>	_____
<b>Telephone</b>	_____
<b>Email</b>	_____
Enclosed is my ad with a check to the "Shore Institute of the Contemporary Arts" in the amount of _____.	
Please charge this to my Credit Card # _____ Expiration Date: ____/____	
MC _____	VISA _____
AMEX _____	Signature _____

For best results, please submit camera-ready art for ads by November 1, 2006. If you cannot supply camera-ready please provide typed copy of your ad. For more information call 732-229-0911 or visit [www.sica.org](http://www.sica.org).